



MEDIA ADVISORY

Immediate Release:

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MEDIA EVENT: IOWA FINANCE AUTHORITY, IOWA STATE UNIVERSITY AND CITY OF AMES PARTNER IN A LIVE RENTAL LIST-A-THON FOR AMES LANDLORDS

IowaHousingSearch.org, Free, Rental Web Site to Aid Landlords Listing Available Units

AMES – The Iowa Finance Authority, Iowa State University and the City of Ames are hosting a live landlord List-A-Thon event on Wednesday for IowaHousingSearch.org, a new, free rental housing locator. The web site is free for landlords to list and it gives Ames-area renters free access to real-time rental housing information. IowaHousingSearch.org already has more than 41,000 units listed statewide. The web site is funded by the Iowa Finance Authority and powered by Socialserve.com, a 501(c) (3) nonprofit dedicated to increasing access to affordable housing across the nation.

“I encourage all Ames property providers to list their rental units on IowaHousingSearch.org at Wednesday’s event,” said Iowa Finance Authority Executive Director Dave Jamison. “Representatives will be on-location from 9:00 – 4:00 p.m. in the Ames City Hall Council Chambers to assist landlords in accurately listing their properties and helping them get the most out of this unique, free service.”

IowaHousingSearch.org offers all Iowa landlords, including those that have critically needed affordable, accessible and special-needs housing, a free way to advertise properties while helping renters find units to fit specific needs.

IowaHousingSearch.org offers landlords 24-hour access to manage, add and update property listings. Detailed listings let landlords highlight amenities and special features, and landlords can use the property search feature to make neighborhood and pricing comparisons. Listings can include pictures, maps and extensive information about accessibility features and nearby amenities such as parks, schools and hospitals. The List-A-Thon event will have representatives on-hand that will help landlords navigate adding this information.

“IowaHousingSearch.org is a valuable asset for property owners and renters alike and is a great resource for our community,” said Zachary Bauer, City of Ames. “Area landlords should stop by City Hall for a quick and easy way to get help in listing their properties, no registration is required. There are approximately 100 rental units currently listed in Ames and our goal is to list as many as possible online.”

“This resource will provide a simple way to locate available rental housing information and we support IowaHousingSearch.org as a one-stop-shop for students looking for housing,” said Peter Englin, Iowa State University Director of Residence.

To list or search for housing on IowaHousingSearch.org, go online at IowaHousingSearch.org any time, or call a toll-free, bilingual call center at 1.877.428.8844, Monday through Friday, 8:00 a.m. to 7:00 p.m.

WEDNESDAY, JANUARY 21

TIME: 9:00 a.m. – 4:00 p.m.

LOCATION:

City Hall, Council Chambers
515 Clark Avenue
Ames

Representatives will be on hand for media inquiries and to assist landlords in accurately listing their properties and best utilizing the service.

The Iowa Legislature created the Iowa Finance Authority, the state's housing finance agency, in 1975 to undertake programs to assist in the attainment of housing for low and moderate-income Iowans.